

Pacific Coast Miniature Horse Club Board Meeting Minutes

November 19, 2011

Call to Order: Earl O'Bannon called the meeting to order at 10:08 a.m.

Roll Call: Earl O'Bannon, President, **Present**
Barbara Whittington, Vice President, **Present**
Denise Purcell, Secretary, **Present**
Gina Russell, Treasurer, **Present**
Laura McIntyre, Director, **Present**
Christine Godin, Director, **Present**
Catherine Brigman, Director, **Present (arrived 11:35 a.m.)**

Member(s) Present: Jennifer Mulgrew

1. Prior Meeting Minutes: First Board meeting, no prior minutes to approve.
2. Treasurer's Report: Gina Russell presented the Bank of America checking account projected balance through January 2012. A review of estimated items will be done prior to issuing report.

Laura McIntyre and Barbara Whittington motioned to accept the Treasurer's report.

Ayes: Christine Godin, Gina Russell, Denise Purcell

Noes: None

Absent: Catherine Brigman

Abstain: Earl O'Bannon

3. AMHR Journal Ad: Discussion on the ad renewal and the cost. Primary purpose of the ad is to advertise show dates. Evaluate cost feasibility of future ad based upon member's participation to advertise in the journal. Current advertisers will be polled to determine their participation. (This item was also discussed in item 13.)
4. Web Page ideas and Web Page Advertising: Laura McIntyre has assumed responsibility and control of the web page. Domain name and web hosting has been transferred.
 - a) Revamped web page was discussed.
 - b) Members wish to solicit photographs and stories to feature on the Club web site. Suggestions are welcomed for the web site.
 - c) Discussion regarding Feature Farm and member participation: It was agreed that when no farm was featured, a Board Member will be the feature for that month. The month's following AMHR Nationals would be reserved for Feature Farms.

5. Membership Package:

- a) Show dates have been established for 2012.
- b) Date to release Membership package is December 1, 2011.
- c) Discussion regarding show facility Riverside Rancheros. Facility has added an additional outside warm-up arena. Parking lot has been leveled and compacted but no additional lights have been added. However, for unlit areas the Club will have to investigate renting lights for the April show.
- d) Discussion regarding April 2012 show which is also a pony show. Offering pony classes will qualify the club to host the Area VII show in 2013 should they decide to participate.
- e) Discussion regarding the April 2012 judge's qualifications with regards to ponies. Only one judge is carded. Need to determine whether the pony portion can run with one judge and still qualify for Area VII show.
- f) Barbara Whittington conducted a survey of other covered arenas in the area. The costs associated with those arenas are significantly more expensive than Ingalls or Riverside Rancheros. However, uncovered arenas cost a fraction of the covered arenas.
- g) Earl O'Bannon will sign the contract with the City of Norco for the use of Ingalls arena on Monday, November 21, 2011.
- h) Gina Russell will follow-up on the question of running the April 2012 pony portion of the show with one pony judge.

6. General Show Information: Discussed the new AMHR rule regarding Headers; Show Manager and AMHR membership and posting all horse points on the web site with an asterisk denoting nominated horses.

7. General Information: Discussion whether members would receive Hi-Point awards in 2012. Hi-Point discussion about the minimum number of shows that an owner/horse must participate in to qualify for this award.

8. Membership Form 2012:

- a) An effort will be made to encourage members to receive correspondence via email in lieu of U.S mail due to high cost of postage.
- b) All member forms will be posted on the web site.
- c) Premiums will be emailed to members unless they opt to receive by U.S. mail.

- d) Discussion regarding the cost of Youth membership currently at \$15 vs. a reduced \$10 fee to encourage youth member participation.

Laura McIntyre and Christine Godin motioned to reduce Youth membership to \$10.

Ayes: Barbara Whittington, Denise Purcell

Noes: Gina Russell

Absent: Catherine Brigman

Abstain: Earl O'Bannon

9. Hi-Point Nomination Form: No changes were discussed/proposed for the form.
10. PCMHC Sponsorship Form: Blue ribbon \$100 sponsors will be permitted to display their banner at the shows and will be provided a link on the web page. Sponsors will have a separate web page devoted to them. The Club will no longer offer banners to the sponsors but the sponsor may display their banner; the sponsor will be responsible for putting up and taking down their banner. The Sponsors will have a dedicated tab on the web site.
11. Web Site Advertising form: Web site advertising: Discussed web site advertising currently offered to Members and Non-Members. It was agreed to drop Member rate from \$20 to \$10 per year and to discontinue offering Non-Member advertising.
12. Feature Farm: Discussed the rates currently in place. It was agreed to continue Member rate at \$25 and to discontinue offering Non-Member. The form will indicate that this is for one month only. Discussion regarding renaming "Feature Farm" page which resulted in no change.
13. AMHR Journal Ad: The primary purpose of the ad is to advertise the Club and the show dates. This ad is 100% paid for by participating members. Current advertisers will be polled by November 29, 2011 to determine if they will continue to participate. Date for potential advertisers to reply by was revised to December 15, 2012.
14. 2012 Entry Form:
- a) Discussion regarding redesigned form. Two page format allowing for only one owner per form but multiple horses for that owner. The flat Class fee has been discontinued. Non-member fee was also discontinued and will be the same as the Member fee. Post entry is \$5 per class. Note that FAX and email entries will no longer be accepted.
- b) Discussion regarding refunding class fees for horses that measure out of show.

Laura McIntyre and Gina Russell motion to refund class fees only for horses that measure out of show.

Ayes: Barbara Whittington, Christine Godin, Catherine Brigman, Denise Purcell

Noes: None

Absent: None

Abstain: Earl O'Bannon

15. Class List:

- a) Discussion regarding classes that should be eliminated to facilitate the show running on time and finishing within time allotted. Discussed alternating Obstacle and Hunter between shows. Discussed all optional classes (not required by AMHR in order to be a sanctioned show) and their impact on the show length. Discussed dropping Ladies and Gentlemen's classes in all divisions. The following driving categories will be unaltered: Youth, Open and Amateur. Discussed dropping Amateur Halter Obstacle and Amateur Hunter but retaining Youth and Open.

Gina Russell and Barbara Whittington motion to eliminate the following classes for one (1) year in the interest of saving time:

077 Ladies Pleasure Driving "A"
078 Gentleman's Pleasure Driving "A"
083 Ladies Pleasure Driving "B"
084 Gentleman's Pleasure Driving "B"
089 Ladies Country Pleasure Driving "A"
090 Gentleman's Country Pleasure Driving "A"
095 Ladies Country Pleasure Driving "B"
096 Gentleman's Country Pleasure Driving "B"
101 Ladies Western Country Pleasure Driving "A"
102 Gentleman's Western Country Pleasure Driving "A"
107 Ladies Western Country Pleasure Driving "B"
108 Gentleman's Western Country Pleasure Driving "B"
116A Amateur Halter Obstacle "A"
117A Amateur Halter Obstacle "B"
121A Amateur Hunter "A"
124A Amateur Hunter "B"

Total classes to drop: 16

Ayes: Denise Purcell, Laura McIntyre, Christine Godin, Catherine Brigman

Noes: None

Absent: None

Abstain: Earl O'Bannon

- b) The club may try once again to hire National Judges for the 2013 season but it must ensure that it can afford them prior to making that decision.

16. Task List:

Review list and add volunteers to unassigned categories:

- a. Youth Amateur AMHR awards.
- b. Back drop for pictures.
- c. Discuss food vendor for Ingalls and Riverside Rancheros. Breakfast and lunch to be offered.
- d. Trailer to be stored at Whittington's. Will be delivered two days prior to show at designated drop off.
- e. Awards presenter and Announcer.
- f. AMHR journal ad to be determined based upon member participation.
- g. Year end raffle. Cathy Brigman donating a filly foal. Any classes foal is shown in will not have a class fee or office fee.
- h. Obstacle/Hunter set-up.

17. By-Laws: Need to review by-laws which have been posted on web site vs. unpublished by laws which differ in several areas. Gina Russell will prepare a side-by-side comparison for discussion at the next Board meeting. The current board wishes to have a fully executed set of bylaws with all addenda attached.

18. Show Advertising: Show flyers will be distributed to members for posting at local businesses in advance of the shows. The show flyers will also be posted on website with its own tab/button.

19. Other Items:

- a) Julie Mabie of the Northern California AMHR Club provided the following update:
 - Hardship fees reduced 50% AMHR/ASPC
 - Congress 2012 to be held in Tulsa, OK.
 - 2012 Convention to be held in St. Louis, MS
 - Officers of the AMHR
 - New American Driving Society
- b) Earl O'Bannon received an email from a Tucson club looking for help to put on an AMHA/AMHR show. PCMHC does not have the resources to assist them at this time but they will be referred to other members for guidance.
- c) Classified Ad rules need to be clarified. No more than two horses and two pictures can be advertised per household. The ad may only be changed once a month per member household.

- d) Annual raffle filly foal donated by Cathy Brigman will be advertised on the web site.

21. Next Board of Directors meeting:

Barbara Whittington and Laura McIntyre motioned to schedule next Board of Director's meeting on January 14, 2012 at Catherine Brigman's home.

Ayes: Denise Purcell, Gina Russell, Christine Godin, Catherine Brigman

Noes: None

Absent: None

Abstain: Earl O'Bannon

22. Adjournment: There being no further business to come before the Board of Directors, Earl O'Bannon adjourned the meeting at 1:22 p.m.

Denise Purcell, Secretary