

P. C. M. H. C. BOARD MEETING

The Board Meeting for the Pacific Coast Miniature Horse Club was called to order by President, Kathi Albanese, at 11:30 AM on Saturday, January 15, 2010, at the home of Maryan Baker, 8555 Gray Mare Dr. Riverside, CA. Karen Layman Clark, Wendy Anderson, Amanda Saanes, Maryan Baker and Sandy Champlin were present.

Kathi introduced the newest Board Member, Amanda Saanes. She will fill the vacancy created by the resignation of Amy Remenar. Amy's father was recently diagnosed with cancer and she will be his primary caretaker. Amy still hopes to be able to volunteer helping at the shows.

It was explained that a Board position was offered to Eric Tani which he initially accepted. A short time later he called to decline the position. At the same time Jennifer Tani resigned as club secretary. Sandy Champlin was moved to secretary and Dianne Van Dyke was appointed to fill the final open board seat. Dianne was unable to attend this meeting due to a prior commitment.

Minutes of the previous meeting were accepted as posted on the website.

Karen announced the Journal ad for this year lists 23 members. This is an increase over previous years and is paid for completely by the members without supplement from the club. Wendy designed the ad. She provided copies of the ad. The journal will bill the club by invoice.

Wendy read the Treasurer's report which is now posted online.

Kathi introduced our guests, Debbie and Regis Hartnett. At this time, noon, the meeting broke for lunch which was provided by Maryan.

The meeting resumed at 12:30 PM for a presentation by Regis Hartnett. The Hartnett's are miniature horse owners. He explained his involvement with pediatric cancer patients for several years. Along the way he was introduced to the Children's Miracle Network. There are 352 hospitals across the country that work with Children's Miracle Network. It is affiliated with large corporate sponsors.

He has explored the prospect of a Miniature Horse and Shetland pony show as a charity benefit. He sees this as an event covering 3 days incorporating a variety of new classes such as horse races, chariots and more. This plan would include a country western concert to attract a wider scope of attendees to introduce to our industry.

He has worked with South Point Resort and Casino in Las Vegas to put together a package. This plan includes the Children's Miracle Network sponsors to front the costs of putting on the show. He is asking PCMHC to promote the show.

Kathi requested a copy of his budget and proposal from South Point Resort. We thanked the Hartnetts for their presentation.

It was decided to table further discussion pending receipt of the requested documentation.

Sponsorship: It was decided there would be 4 levels of sponsorship.

Platinum \$175.00 includes banner, 3' X 5', displayed at each show.

Sponsor will be listed in newsletters and on website

Sponsor's name announced in connection with chosen class at all shows.

Year end award certificate and gift.

Gold \$120.00 Sponsor receives all of the above benefits but provides own banner not to exceed 3' X 5'. The club will display banner at all shows.

Silver \$100.00 Sponsor receives all of the above without banner options.

Contributing level \$25.00 Sponsor name announced for one class at one show.

Year end award certificate.

Karen made a motion to accept the above fees for sponsorship. Maryan seconded the motion. The motion passed unanimously.

As an incentive to generate sales of sponsorships within club there will be a high point award given to the member with the highest sales. Wendy will post current results on the website to keep members apprised of their position. The year end award will be a new Easy Entry cart.

Kathi introduced a new category of High Point Award for Volunteer of the Year. Board members are to observe and record the most helpful members at each show.

Ribbon & Awards: In order to contain costs we will use ribbons from existing stock to cover the first show of the year. We agreed it would be a good time to make some changes in the awards. Maryan showed us ribbons and awards by a company other than our current supplier. We agreed that an engraved glass mug/coffee cup would make a nice year end award for sponsors. Wendy presented results of her research including cost comparisons. Due to cost saving efforts last year we can afford this investment.

Medallions featuring the club logo on a thirty inch ribbon to go around the exhibitor's neck were chosen for first, second and third place. Appropriate colored ribbons will be award for fourth, fifth and sixth. All printing will be in gold.

First Place is a gold medallion with blue ribbon.

Second Place is a silver medallion with red ribbon.

Third Place is a bronze medallion with yellow ribbon.

Winners from the March show may request a comparable award matching those being given out for the rest of the season.

Assignment of Duties: Dianne Van Dyke has volunteered to do all telephoning for whatever is needed. Amanda will check with her Dad to see if he can tow the club trailer

to the shows. Jeanne DeBruce has offered her property to store the trailer. Board members are reminded to check with each other to be sure the bases are covered.

Kathi reported all the judges contracts have been signed and returned except Kash and Margo. Show staffs, Eireen, Carol and Paul have returned theirs. Show steward, Mary Hensley, has not yet returned hers. Kathi will follow up.

Maryan has a large list of food vendors that have been used by the county at various functions. She will contact and give dates to appear. Vendors are to donate 8 meals which will be supplied to the judges and show staff. New food vendors must also donate one item to the raffle.

New Business:

Kathi will pick up the club trailer and take home. She will inventory items that need replacement or repair. Chuck will remodel trailer racks to hold more items needed for this show season.

We need someone to research and design the obstacle courses, hunter and jumper patterns to meet the rule book. This person cannot be a competitor in these classes. These patterns must be furnished to the Show Manager to be made available to the class entrants prior to the start of the show.

Kathi stressed the importance of getting the shows started on time and keeping it rolling.

Next meeting is February 12th at DeBruce Ranch. Kathi will post on the website.

Meeting adjourned 3:45 PM.

Respectfully submitted,
Sandy Champlin